



MARKET UPDATE - ORTHODOX

SALE KOLKATA

March 20, 2024

12

1. MARKET DESCRIPTION :

• GOOD DEMAND.

• THE NOMINAL WEIGHT OF OLD SEASON TEAS ON OFFER SOLD AT FIRM RATES.

• SELECT CLEANER SORTS APPRECIATED FURTHER.

• EXPORTERS TO THE MIDDLE EAST AND CIS WERE ACTIVE.

	WHOL	E LEAF	BRO	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	NQ	NQ	NQ	NQ	NQ
GOOD	NQ	NQ	NQ	NQ	NQ
MEDIUM	NQ	NQ	NQ	NQ	NQ

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2023-24			2022-23			UPTO SALE - 12		
	SALE - 12	SALE - 08	+/-	SALE - 12	SALE - 8	+/-	2023-24	2022-23	2021-22
ORTHODOX	158.49	143.75	14.74	179.48	155.16	24.32	212.94	272.84	229.18

3. QUANTITY OFFERED AND SOLD IN SALE - 12 (IN LAKH KGS)

				OUT%	OU	T% UPTO SALE NO	- 12	
	OFFERED	SOLD	OUT%	S-12 2022-23	2023-24	2022-23	2021-22	
ORTHODOX	0.97	0.75	23	44	19	13	13	
4. CATEGORY WISE	B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)							

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 12/2023-24	217.75	191.99	122.34
SALE - 08/2023-24	227.32	162.39	101.78
SALE - 12/2022-23	233.70	170.55	160.10

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-12/2023-24	22.3	36.2	21.5
SOLD - S-12/2023-24	22.6	34.6	17.6

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	3-24	UPTO SALE - 12		
RANGE	SALE - 12	SALE - 08	2023-24	2022-23	2021-22
A. % OF TEA SELLING ABOVE ₹ 350.00	0.0	0.1	3.7	20.5	1.9
B. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	0.0	0.0	3.0	7.8	1.4
C. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	1.7	0.2	3.1	13.4	4.1
D. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	12.3	3.9	5.5	10.2	11.6
E. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	7.5	9.4	14.1	8.9	18.8
F. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.6	5.7	16.5	7.0	22.6
G. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	2.7	7.9	14.5	6.9	11.8
H. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	11.7	5.5	7.5	5.3	8.3
I. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	10.0	7.6	9.1	6.1	8.1
J. % OF TEA SELLING BETWEEN ₹ 125.00-149.99	11.2	13.9	12.2	5.9	7.4
K. % OF TEA SELLING BELOW ₹ 125.00	37.3	45.8	10.7	8.1	4.1

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/14	Mrch 19, 2024	2759	2759	March 18, 2023	4662	4662	-1903

CURRENCY RATES: 1USD = 82.85 INR, 1GBP = 105.44 INR, 1EUR = 90.18 INR (SOURCE : in.reuters.com 20th March 2024)

KOLKATA PRICE RANGE SALE 14 - 12

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Price Range	2023-24	2022-23	2021-22
A. % OF TEA SELLING ABOVE ₹ 400.00	0.9	8.4	0.8
B. % OF TEA SELLING BETWEEN ₹ 380.00-399.99	0.5	3.7	0.2
C. % OF TEA SELLING BETWEEN ₹ 360.00-379.99	1.2	5.7	0.5
D. % OF TEA SELLING BETWEEN ₹ 340.00-359.99	2.4	6.3	0.8
E. % OF TEA SELLING BETWEEN ₹ 320.00-339.99	2.8	7.2	1.5
F. % OF TEA SELLING BETWEEN ₹ 300.00-319.99	2.4	11.4	3.7
G. % OF TEA SELLING BETWEEN ₹ 280.00-299.99	4.1	8.5	8.3
H. % OF TEA SELLING BETWEEN ₹ 260.00-279.99	9.7	7.7	14.5
I. % OF TEA SELLING BETWEEN ₹ 240.00-259.99	13.3	5.7	19.9
J. % OF TEA SELLING BETWEEN ₹ 220.00-239.99	13.5	6.0	14.4
K. % OF TEA SELLING BETWEEN ₹ 200.00-219.99	10.9	5.0	8.9
L. % OF TEA SELLING BETWEEN ₹ 180.00-199.99	6.1	4.2	6.6
M. % OF TEA SELLING BETWEEN ₹ 160.00-179.99	5.5	4.3	6.1
N. % OF TEA SELLING BETWEEN ₹ 140.00-159.99	10.1	4.8	6.4
O. % OF TEA SELLING BETWEEN ₹ 120.00-139.99	8.7	4.4	5.1
P. % OF TEA SELLING BETWEEN ₹ 100.00-119.99	4.5	3.8	2.1
Q. % OF TEA SELLING BELOW ₹ 100.00	3.4	2.9	0.2

